



Area Three Clubs - News Release

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FOR IMMEDIATE RELEASE

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The Great Rotary 19th Annual Chili Cook Off ***July 24th Event to Benefit Five local Charities***

Fremont, Calif. – The Area 3 Clubs of District 5170 Rotary International with the help of Our Local Firefighters will host ***The 19th Annual Great Rotary Chili Cook Off*** on **Saturday, July 24, 2010** from **11 am to 5 pm**. The Cook Off will take place in the parking lot of **The Saddle Rack, 42011 Boscett Road, Fremont**. It will feature chili tasting, live music by *Jewels Hanson & Diablo Road, Young at Heart* and a live performance by *Star Struck Theater*. There will be Life Saving Demonstrations, Jaws-of-life Extractions and Fire Safety Presentations by our Platinum Sponsor Local 1689 (Your Local Firefighters) Activities for the kids, a “Tug-o-War” contest between Fire Houses, arts & crafts and food booths and lots of raffle prizes.

Admission is **\$10 for adults** (includes 6 chili tasting ticket and one voting ticket) **free for children 6 and under**. **Tickets can be purchased in advance (at a discount) for \$8.00 each on-line at www.FremontChiliCookOff.org**

Area 3 is comprised of six (6) Rotary Clubs: Niles (Fremont) Rotary, Fremont Rotary, Mission San Jose Rotary, Fremont Warm Springs Sunrise Rotary, Newark Rotary and FUN (Fremont, Union City, and Newark) Sunset Rotary. This year’s fundraising goal is \$25,000, which will benefit the Tri-City Rotary Clinic, Washington on Wheels, the Alisa Ann Ruch Burn Foundation,

HOPE Project Mobile Clinic and a Firefighters charity to be named later by the winner of their competitions.

The Cook Off will include 30 booths serving People's Choice Chili concocted by Rotary Clubs, community and church groups, businesses, firehouses and individuals. Among them will be *The Holy Habaneros*, winners of the People's Choice Award for the past two years.

Cook Off attendees will receive a booklet containing one Voting Ticket along with six tasting tickets and many coupons and acknowledgments for our wonderful sponsors. They will cast their votes by presenting their Voting Ticket to their favorite booth. The booth ending the day with the most tickets wins bragging rights for the next year.

In addition to the People's Choice competition, there will be other competitions like best Firehouse chili, best Rotary Chili, best decorated booth.

"We anticipate that this will be our most successful Cook Off to date with about 3,000 chili lovers and their families attending," says Daren R. Young, event chair and president of DRYCO Construction, Inc. of Fremont. "The event was created 19 years ago by the Sunrise Rotary Club as a benefit for the Rotary Tri-City Clinic. The clinics (for uninsured residents) were held regularly and staffed by volunteer physicians but needed funds for prescription medications and laboratory work. The annual Cook Off continues to raise money to meet that need. In recent years, we've expanded our beneficiaries to include Washington on Wheels, a mobile clinic that provides screening, immunizations and health education to underserved areas, and the Alisa Ann Ruch Burn Foundation, the designated charity of firefighters." We've also added the Hope Project Mobile Clinic and we support local clubs who volunteer to work the event like Rotoract, and high school sports teams. It's all about giving back to the community, we try to give as much as we can back to local beneficiaries so they can help those in need in our own community"

Major sponsors of this year's Great Rotary 19th Annual Chili Cook Off include - Local 1689 (Your Local Firefighters), Fremont Bank, Coach Automotive Restyling, Washington Hospital Healthcare System, Kinder's BBQ, The Saddle Rack, Magnum Drywall, James R Griffin Const. Inc, Niles (Fremont) Rotary, DRYCO Const., Inc. and the NFL Alumni

For information, call (510) 438-6500.

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